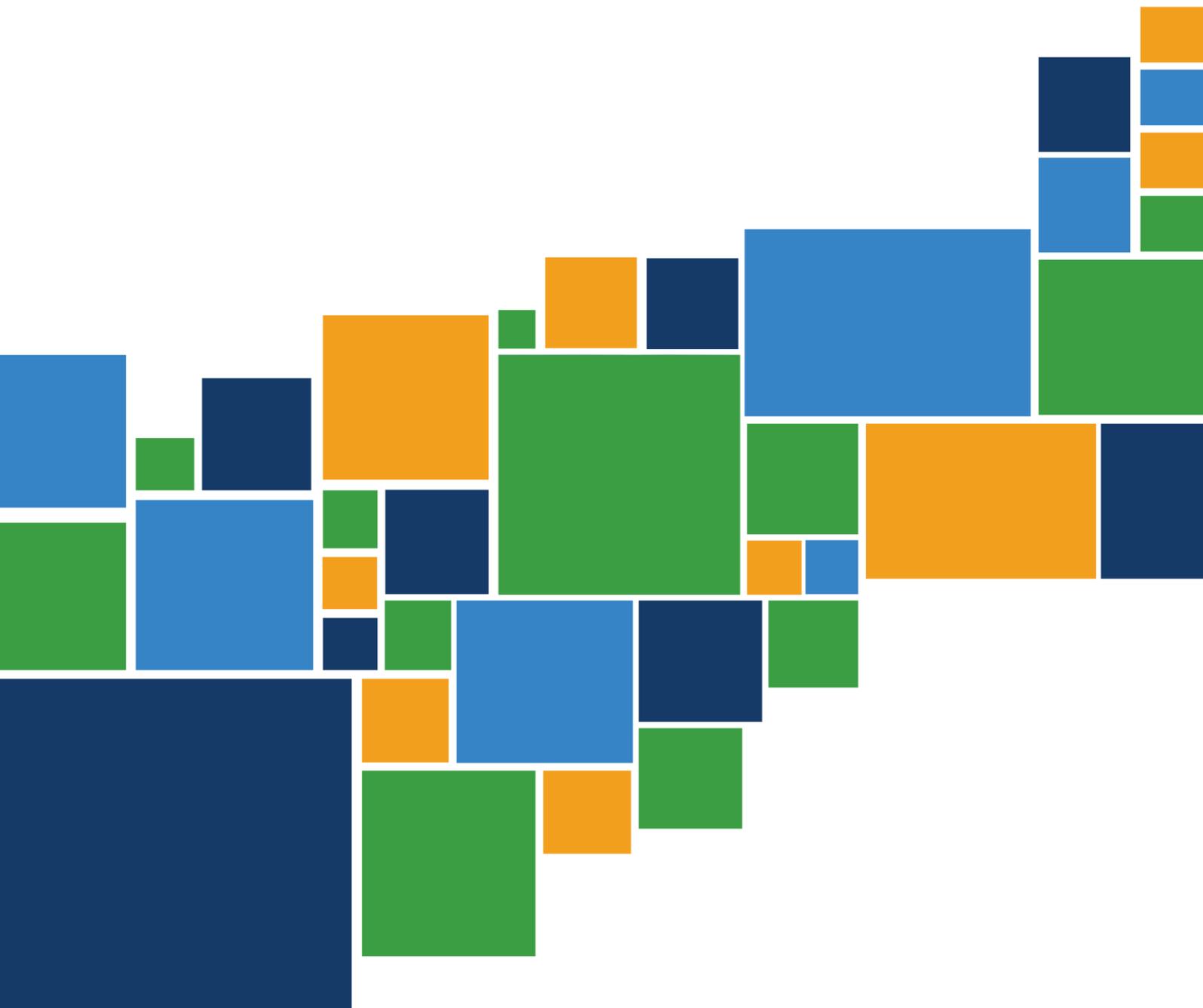


# S.C.C.U.L. Enterprises CLG

## Strategic Plan 2018 - 2021

July 2018





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## A Message from the Chairperson

As SCCUL Enterprises CLG's Chairperson for a third term, I am honoured and excited to present our Strategic Plan, which sets out our focus for the next three years.

Our vision is to eliminate poverty and disadvantage and through our pursuit of our vision we will endeavour to facilitate opportunities for community development, social inclusivity and employment generation through the provision of supports and infrastructure in the Galway Region.

Throughout our strategic plan, you will learn of the initiatives and supports which have helped make SCCUL Enterprises the success it is today, and you will also get an insight of the strategic aims we expect to achieve over the coming years.

We are very grateful for the time and effort of many people who have helped shape SCCUL Enterprises journey to date, and in doing so, have touched the lives of SCCUL's community, and of society at large, in a truly impactful way. Our work is possible because of the support and loyalty of our members, board of Directors, advisory boards, committed staff, and of course our wonderful volunteers. This dedication extends also to every person, company and group who strives to support our work. Through such synergies, SCCUL Enterprises will continue to scale and impact where it is most needed in our community.

SCCUL Enterprises has created genuine connections and an excellent reputation on a local, regional, national and international scale. This is evident in the many strategic projects and networks we are involved in, which you will read about in this ambitious yet realistic Strategic Plan. While these initiatives are very positive, we are acutely conscious of the unprecedented social and economic challenges facing our community and we are prepared to play a major role in helping to address these challenges.

The demand for our services has remained constant, yet as with any social enterprise, we need to remain nimble, innovative and sustainable, while serving our communities as best we can. We will work hard to continue to achieve this.

Thank you for reading our Strategic Plan and for sharing in our journey.

Thank you,

*Johanna Clancy*  
Dr. Johanna Clancy

## Who We Are and What We Do.

### **SCCUL Enterprises CLG**

SCCUL Enterprises CLG is a registered charity set up by but independent to St. Columba's Credit Union, Galway in 2002. As a not for profit, social enterprise SCCUL Enterprises aims to champion societal change by promoting community, enterprise, wellbeing and social inclusion. This is achieved through a number of successful initiatives set up to help us eliminate poverty and disadvantage in the West of Ireland.

1. SCCUL Enterprise Centre
2. SCCUL Sanctuary
3. bizmentors®
4. BCNC

### **SCCUL Enterprise Centre, Ballybane**

At the SCCUL Enterprise Centre, Ballybane, we believe in providing local enterprises and community groups with the opportunity to establish and scale. The centre provides affordable high-quality infrastructure and support services. Through the operation of a two-tier social inclusion model, SCCUL Enterprises uses income generated from commercial letting to offset the cost associated with the provision of facilities and services to local community groups and social enterprises. The SCCUL Enterprise Centre strives to encourage the establishment and growth of start-ups and small businesses. The Centre offers affordable, high-quality enterprise space to individual enterprises and community groups.

The Centre comprises of 18 independent business units hosting 95+ jobs, shared office space with 16 hot desks hosting 16 individual companies. We also have 5 conference/meeting rooms which are available for hire to both corporate and community groups. The centre also provides access to a holistic counselling suite.

### **The SCCUL Sanctuary, Clarinbridge**

In 2013 SCCUL Enterprises CLG set up the SCCUL Sanctuary to provide a safe space for people facing very difficult life challenges. At the SCCUL Sanctuary we run tailored therapeutic retreat days for community groups and members of the public who are facing a crisis in their lives or in need of healing. We offer an extensive range of therapies and services to improve the emotional, mental, physical and spiritual wellbeing.

The Sanctuary also operates as a space for corporate team building, strategy days, weekly classes and off-site meetings which in turns generates revenue essential for running our therapeutic retreat days.

### **bizmentors®**

bizmentors® is mentoring programme for start-ups/emerging businesses currently servicing Galway City & County. It provides free access to business expertise and wisdom for people in small businesses who may otherwise have difficulty in accessing such supports. bizmentors® has provided 4000+ hours of mentoring to local business for free.

The bizmentors® program has been awarded European funding through Interreg's Northern Periphery and Arctic Programme to pilot the initiative across 4 regions between 2018 and 2021.

**Ballinfoile Castlegar Neighbourhood Centre, Headford Road**

Ballinfoile Castlegar Neighbour Centre, (BCNC) is operational through a unique partnership with Galway City Council, SCCUL Enterprises CLG and Croí Na Túath (a community group). SCCUL Enterprises as managing agents operates the state-of-the-art Centre which provides a number of meeting, sporting, and health & fitness facilities. Through these facilities we enable various groups and organisations to provide essential services to the local community of Ballinfoile, Castlegar & environs.

BCNC operates a two-tier social inclusion model, as a not for profit, using income generated from commercial interactions to offset the costs associated with the provision of facilities, at a discounted rate, to local voluntary and community groups.

SCCUL Enterprises works throughout all of its initiatives to eradicate barriers to employment by supporting community employment schemes and working closely with probation services.

**Vision**

To alleviate poverty and disadvantage by empowering positive well-being and growth.

**Mission**

To facilitate individual, community and economic growth in a sustainable manner through socio-economic development and the provision of supports and infrastructure.

**Our Values**

- Accessible
- Respectful
- Empowering
- Community Focused
- Innovative
- Inclusive

## Aims, Outcomes and Impact

### **Aim 1**

*To provide quality employment opportunities to SCCUL Enterprises staff and support the creation and retention of quality employment opportunities in the organisations and enterprises that SCCUL Enterprises supports.*

#### **Medium to Long Term Impact:**

Elimination of poverty in the communities in which SCCUL Enterprises operates.

#### **Outcomes:**

- High calibre skillset available to deliver support services
- Aspiring to lead the way in terms of organisational best practice
- Supporting professional development
- Improved standard of living
- Wealth creation
- Supporting organisations to scale faster
- Improving the competitiveness of Local, Regional, National and International companies through our support initiatives

### **Aim 2**

*To foster social inclusion and wellbeing in the communities in which SCCUL Enterprises operates.*

#### **Medium to Long Term Impact:**

A more inclusive and equal society.

#### **Outcomes:**

- Improved sense of well-being and belonging in a Community
- Obstacles to receiving support reduced
- More open, communicative communities
- More emotionally resilient communities
- Improved mental health in communities
- Sense of pride in community and self

### **Aim 3**

*To lead and manage socio-economic change in communities through the activities of SCCUL Enterprises.*

#### **Medium to Long Term Impact:**

Improved access to facilities and supports resulting in increased societal well-being.

#### **Outcomes:**

- Increased rate of socio-economic changes achieved
- Improved quality standards of community spaces available
- Improved access to social, cultural, holistic and economic supports